

CORE Credit Union earns financial literacy award

CORE Federal Credit Union recently received an Excellence in Financial Literacy Education Award from the Institute for Financial Literacy at its Annual Conference in Chicago.

Kevin Conroy, chairman of the CORE Board of Directors, was on hand to accept the award at an honoree dinner at the Drake Hotel.

CORE was recognized as an EIFLE Award winner for its extensive student financial literacy program, which includes a unique "students as educators" model. High school students not only acquire

valuable skills in personal finance through the program, they also serve as mentors and role models for younger students by administering a school banking program for grades kindergarten through eight, become peer counselors by facilitating finance seminars for other high schools students, and co-facilitate adult education seminars on various personal finance topics. CORE opened the first student-run credit union in Central New York at ESM high school in 2005. CORE received this national distinction in the not-for-profit organiza-



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CORE Federal Credit Union Board President Kevin Conroy accepts the EIFLE award from Leslie Linfield, director of the Institute for Financial Literacy.

tion category. Past not-for-profit EIFLE Award winners include the State of Pennsylvania's Office of Financial Education and the West Virginia State Treasurer's Office.